

Brand Story

YUBU' means tofu pockets in Korean.

We serve Yubu (Korean tofu pockets) stuffed with seasoned rice and finished with hearty toppings like bulgogi (marinated slices of beef), kimchi fried rice, and garlic mushrooms.

With various tofu pocket options, we welcome both meat lovers and vegetarians. The tofu pocket is a perfect snack, easy to grab and go for everyone.

Founder's Message

YUBU INC. is the first Korean tofu pocket in Canada which was created by a collective of Korean food lovers in Toronto. Opened the first location in December 2022, followed by the second store in January 2023 in downtown. And we have achieved successful openings for the third location in Scarborough and fourth location in Yonge and Finch.

Our mission is expanding the presence of Korean food around the world. With authentic Korean toppings on YUBU, we will introduce K-food to everyone and support Korean cuisine to capture the global food scene.



Menu Description

YUBU

- Bulgogi Yubu: Tofu pocket topped with beef bulgogi and garlic mayo
- Salmon Yubu: Tofu pocket topped with fresh salmon and uni paste
- Spicy Salmon Yubu: Tofu pocket topped with spicy mayo salmon
- Torched Salmon Yubu: Tofu pocket topped with torched salmon and special eel sauce
- Tuna Mayo Yubu : Tofu pocket topped with tuna mayo and red cabbage
- Crab Salad Yubu: Tofu pocket topped with wasabi mayo crab salad and red cabbage
- Spicy Crab Salad Yubu: Tofu pocket topped with spicy mayo crab salad and red cabbage

- Buldak Yubu: Tofu pocket topped with Korean style spicy chicken *Extremely Spicy
- Egg Yubu: Tofu pocket topped with egg and sweet mayo
- Garlic Mushroom Yubu : Tofu pocket topped with garlic butter mushroom and garlic mayo *Vegetarian*
- Kimchi Fried Rice Yubu: Tofu pocket filled with spam kimchi fried rice topped with quail egg
- Kimchi Yubu : Tofu pocket topped with stir-fried kimchi
- Sausage Yubu: Tofu pocket topped with fried sausage and veggies
- Corn Cheese Yubu: Tofu pocket topped with corn cheese and mayo

Triangle Gimbap

- Bulgogi Triangle Gimbap: Seaweed rice wrapped with beef bulgogi
- Tuna Mayo Triangle Gimbap: Seaweed rice wrapped with tuna mayo
- Crab Salad Triangle Gimbap: Seaweed rice wrapped with crab salad
- Buldak Triangle Gimbap: Seaweed rice wrapped with extra spicy chicken
- Spicy Salmon Triangle Gimbap: Seaweed rice wrapped with spicy salmon

Sauce & Drink

- Sauce: Garlic mayo, Spicy mayo, Sweet mayo
- Side: Kimchi salad
- Drink: Coke, Ginger ale, Sprite, Water, Milkis, Perrier

YUBU Price List

	Name	Price
	Egg Yubu	\$3.49
Classic YUBU	Garlic Mushroom Yubu	\$3.49
	Kimchi Yubu	\$3.49
	Crab Salad Yubu	\$3.49
	Spicy Crab Salad Yubu	\$3.49
	Tuna Mayo Yubu	\$4.49
	Sausage Yubu	\$3.49
	Corn Cheese Yubu	\$3.49

	Name	Price
Premium YUBU	Bulgogi (beef) Yubu	\$4.49
	Kimchi Fried Rice Yubu	\$4.49
	Buldak (spicy chicken) Yubu	\$4.49
	Torched Salmon Yubu	\$4.89
	Salmon Yubu	\$4.89
	Spicy Salmon Yubu	\$4.89

	Name	Price
Triangle Gimbap	Bulgogi (beef) Triangle Gimbap	\$4.49
	Buldak (spicy chicken) Triangle Gimbap	\$4.49
	Crab Salad Triangle Gimbap	\$4.49
	Tuna Mayo Triangle Gimbap	\$4.49
	Spicy Salmon Triangle Gimbap	\$4.49



Catering

Looking for a healthy and easy-to-grab meal or snack on your special day?

We cater everything from corporate events to social events including weddings, receptions, baby showers, birthdays, anniversaries, quick lunch meetings and more. With outstanding food presentations, our team is available to make your special day the best it can possibly be. We offer 10% off discount on catering service.

Please fill out the form on the website to complete the catering inquiry.

We will get back to you with the quote as soon as possible. A minimum of 72 hrs notice is required. The minimum order quantity is 44 pcs.

*Delivery fee can be charged if your location is 2km away from our store location. Pick-up at our stores is recommended. Utensils (chopsticks, napkins, plates) are extra charged upon request.

Services available	Price	Service coverage	Packaging fee	On-site Working hr	Benefits
Prepared meals	Quote will be provided upon request	Delivery fee excluded	\$10	-	10% off discount, Decoration (kale, cherry tomatoes and lemon)
Personal chef service	Quote will be provided upon request	Labor & Service fee will be an extra charge.	\$10	Average 3 hours (can be negotiated)	10% off discount, Made to order (Freshly made at the event site), Decoration (kale, cherry tomatoes and lemon)







Allergies & Dietary Restrictions

No.	Flavors	Ingredient List
1	Bulgogi	Beef, Soy sauce, Onion, Garlic mayo sauce(mayo and garlic powder), Green onion, Sesame seed
2	Garlic Mushroom	Mushroom, Vegan Margarine, Garlic mayo sauce(mayo and garlic powder), Parsley, Garlic chip, Sesame seed
3	Kimchi Fried Rice	Kimchi, Spam, Fish sauce, Red pepper powder, Cheese, Garlic mayo sauce(mayo and garlic powder), Quail egg, Sesame seed, Parsley
4	Gochujang Salmon	Salmon, Gochujang (Red pepper paste), Vinegar, Garlic powder, Cucumber, Avocado, Red onion, Green onion, Sesame seed, Egg
5	Spicy Salmon	Salmon, Spicy Mayo sauce (sriracha and mayo), Gochujang (Red pepper paste), Parsley, Sesame seed, Egg
6	Torched Salmon	Salmon, Wasabi, Special eel sauce (Eel sauce, Chili oil, and Spicy Mayo), Peanut oil, Green onion, Sesame seed
7	Salmon	Salmon, Wasabi, Black tobiko, Uni paste, Sesame seed
8	Crab Salad	Crab, Mayo, Wasabi, Red tobiko, Red cabbage, Green onion, Sesame seed
9	Spicy Crab Salad	Crab, Spicy Mayo sauce (sriracha and mayo), Masago, Red cabbage, Green onion, Sesame seed
10	Egg	Egg, 3.25% milk, Sweet mayo sauce (condensed milk and mayo), Parsley, Sesame seed
11	Tuna Mayo	Chunk Light Tuna, Mayo, Red cabbage, Parsley, Sesame seed
12	Seaweed Salad	Seaweed salad, Wasabi, Sesame seed
13	Kimchi	Kimchi, Fish sauce, Sesame seed
14	Buldak	Chicken, Gochujang (Red pepper paste), Soy sauce, Minced garlic, Garlic powder, Parsley, Garlic chip, Sesame seed, Chili Oil, Peanut oil
15	Mala Pork	Pork, Mala sauce, Peanut oil, Sesame seed
16	Sausage	Beef sausage, Green Bell pepper, Onion, Ketchup, Sesame Seed, Garlic Powder, Special Eel Sauce (Eel Sauce, Chili oil and Spicy Mayo), Peanut Oil
17	Corn Cheese	Corn, Mozzarella Cheese, Mayo, Wasabi, Parsley

FAQ

How does the catering process work?

• Fill out the catering inquiry form on the website \rightarrow Receive the quote \rightarrow Confirm the quote and sign on the invoice \rightarrow E-transfer the payment to info.yubu@gmail.com to complete the order

Can we customize our menu?

• Yes, we are pleased to make changes to existing menus by adding some extra toppings. Please ask for more detail by sending us email info.yubu@gmail.com

What are the recommended quantities per each person?

• We recommend 3-4 pcs per person.

What form of payment do you accept?

• We accept the payment via e-transfer (info.yubu@gmail.com). If you are unable to proceed the payment via e-transfer, please let us know. We will try our best to find alternative options for you.

Can you pack vegetarian ones separately?

• Yes, we can. Please mention it to us via email so that we can pack them on the separate container.

When is the earliest time to pick-up or receive delivery?

• Weekdays at 12p.m. and Weekends at 12:30p.m. If you need it earlier, then please contact us.

Terms and Conditions

Costs:

- Menu All prices are based on current market of food ingredients. Prior to booking, prices of menu items may change. Prices or menu will remain unchanged if a signed and paid catering agreement is in place with YUBU Inc. except any changes that are made afterwards.
- Taxes In addition to the contract price, Customer will be charged and responsible to pay all applicable state and local taxes.
- Additional Charges YUBU Inc. charges delivery fee if the location outside of 2km radius from our stores. The delivery charge may vary depending on the distance from the stores.

Payment Terms: The final balance is due two (2) days prior to the event date. Acceptable payments are e-transfer and cheques. No cash are accepted, unless mutually discussed and agreed upon. Booking is not complete without full payment.

Responsibility:

- Customer YUBU Inc. will assist with any additional items during the event upon the personal chef service. We will only be responsible for those items and services listed on the Catering Agreement as provided by us. It is understood that the customer will conduct the event in full compliance with all applicable laws, ordinances and regulations, and facility contract. Please note that food safety is important to YUBU Inc. Please inform us of any known food allergies Customer or guests may have.
- Caterer YUBU Inc. only manages preparing the ordered food and offering the personal chef service. Caterer may, at its sole discretion, make reasonable substitutions to menu, equipment, and other services listed on the invoice.

Cancellation: A cancellation of contract will only be accepted in writing via mail or e-mail. If written cancellation is received fourteen (14) days prior to the event, the 25% deposit will be refunded including all payments. If cancellation is received less than seven (7) days prior to the event date, client will be responsible for any costs incurred by the caterer by reason of breach thereof, and the 25% deposit payment will be retained, including all payments to determine overall liquidated costs. Unless other arrangements have been made prior between Caterer and Customer. The final invoice will provide details with total refund amount.

Services:

- YUBU Inc. provides a customized menu(s) for the event with extra charges. Please provide at booking and any additional details.
- Tastings are provided for selected food menu items at no cost to the bride and groom. There will be a costs of \$15 per person for additional participants. Please contact us to schedule a mutually agreed upon date & time



647-937-0724 Info.yubu@gmail.com www.yubu.ca @yubu_ca